



UNIVERSITY
OF APPLIED SCIENCES
KREMS / AUSTRIA

IMC Summer School

International Tourism Management

14–27 July 2019

Krems Austria



TOP RANKED
University in Austria



IMC SUMMER SCHOOL

FOCUS:

INTERNATIONAL WINE & CULTURAL TOURISM





KREMS – AUSTRIA

AUSTRIA

Austria's unique location in the heart of Europe, and its political and social stability make it an ideal place for studying. As one of the countries with the highest GDP per capita in the world, Austria has been consecutively ranked as one of the countries with the highest standard of living globally. Austria prides itself on its natural beauty, spectacular scenery and fascinating cultural history.

KREMS – A UNIVERSITY CITY ON VIENNA'S DOORSTEP

FRIENDLY AND COSMOPOLITAN: WELCOME TO KREMS!

Krems is home to 25,000 people, and to around 15,000 students. It is located in the greater Vienna region – only 1 hour by train from Austria's capital. There is an international feel about this town. The historic town centre is one of the most beautiful in Europe. In 1975 Krems was designated a Model City for Historical Preservation and in 2000 it was added to the UNESCO World Heritage List. People know each other and like to stop for a chat – perhaps at one of the markets, numerous places to eat and drink in the town centre or Heuriger wine taverns.

KREMS CALLS ITSELF A CITY OF EDUCATION FOR GOOD REASON

The city attracts students from all over the world, who come to study, research and work together. The IMC Piaristengasse and IMC Gozzoburg sites have an especially international feel to them.

HISTORY MEETS MODERN AGE

Krems has a history stretching back over 1,000 years. You can feel it when you walk through the old town or arrive at our IMC Piaristengasse and IMC Gozzoburg campuses. These parts of the university have a unique atmosphere thanks to the combination of beautiful historic settings and contemporary features – which is a distinctive trait of the town as a whole.





IMC UNIVERSITY OF APPLIED SCIENCES KREMS

ABOUT IMC KREMS

IMC Krems is a top ranked university of applied sciences located in the heart of Europe.

Studying at the IMC Krems is a life-changing experience thanks to the professional support of dedicated lecturers, a learning environment that promotes mutual respect, and its first-class facilities.





IMC SUMMER SCHOOL 2019

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FACTS

DATE	14-27 July 2019
LOCATION	Krems, Austria UNESCO world heritage site in the heart of Europe
2 WEEKS OF	<ul style="list-style-type: none">■ Inspirational lectures by renowned academics■ Exciting excursions lead by industry experts■ Visits to world famous sights
3 MODULES	<ul style="list-style-type: none">■ International Tourism Management■ Wine Tourism■ Cultural Tourism
CREDITS	Up to 4 credits*

* Subject to confirmation from home university.





IMC SUMMER SCHOOL 2019

OVERVIEW*

WEEK 1	4 TEACHING UNITS	2 TEACHING UNITS OR HALF DAY FIELD TRIP
DAY 1	Introduction & Workshop Doing Business in Europe	Field Trip Tourism Hot Spot Krems/Wachau Valley
DAY 2	Module 1 International Tourism Management	Module 1 International Tourism Management
DAY 3	Module 1 International Tourism Management	Excursion Tourism Management
DAY 4	Module 1 International Tourism Management	Module 2 Wine Tourism
DAY 5	Module 2 Wine Tourism	Excursion Winery

WEEK 2	4 TEACHING UNITS	2 TEACHING UNITS OR HALF DAY FIELD TRIP
DAY 6	Module 2 Wine Tourism	Module 2 Wine Tourism
DAY 7	Module 2 Wine Tourism	Module 3 Cultural Tourism
DAY 8	Field Trip Vienna	Excursion Cultural Tourism
DAY 9	Module 3 Cultural Tourism	Module 3 Cultural Tourism
DAY 10	Module 3 Cultural Tourism	Module 3 Cultural Tourism CERTIFICATE AWARD CEREMONY

* The schedule may be subject to change due to unforeseen circumstances.



SCHLOSS SCHÖNBRUNN, VIENNA

IMC SUMMER SCHOOL 2019

THESE FIELD TRIPS AND EXCURSIONS DURING THE WEEK ARE INCLUDED*:

- City Tour Vienna
- Wachau Valley
- Abbey of Melk

Optional sightseeing tour on the weekends (additional charges apply)

- Salzburg
- Prague

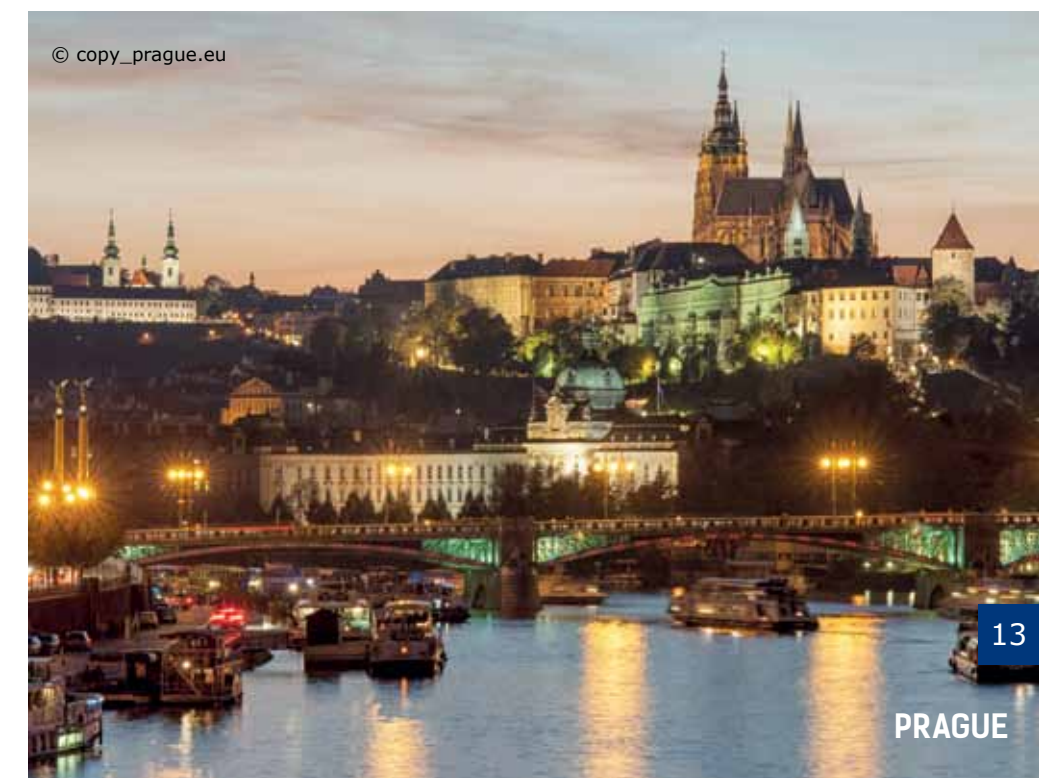
* The excursions may be subject to change due to unforeseen circumstances.



KREMS AN DER DONAU



KARLSKIRCHE, VIENNA



PRAGUE



IMC SUMMER SCHOOL 2019

COSTS

WHAT'S INCLUDED

- Welcome Event
- Learning material
- 10 seminar days as outlined in the schedule
- Transportation from and to Vienna airport on selected days
- Single room accommodation in the student dormitory (shared bathroom)
- Lunch on seminar days
- Simple DIY breakfast
- Visa support (e.g. issuing of invitation letter)
- Continuing support throughout the summer school
- Certificate upon successful completion

PRICE: € 2,300.-

NOT INCLUDED

- Visa
- Transportation to/from Austria
- Insurance
- Personal expenses (souvenirs, activities not included in the course etc.)
- Dinner

OPTIONAL

- Weekend Sightseeing Trips to Salzburg and Prague

PRICE: € 750.-



A special promotion code for flight discounts with Austrian airlines will be provided upon registration.





ACCOMMODATION

STUWO – STUDENTENWOHNHEIM KREMS

A MODERN AND SAFE PLACE TO STAY

STUWO (opened in 2013) offers a high standard of comfort especially adapted to students' needs, as well as handicapped-accessible accommodations. The house is located in the green belt of Krems, 15 minutes walk from the university. You have a single room, the bathroom, the toilet and the entry is to share with another student. You have your own TV and internet access in your single. Bed linen and towels are to your disposal. There is a kitchen in each floor (tableware is available), the laundry is located in the basement. It offers ample facilities for leisure time – such as fitness facilities, sauna with steam bath and a music practice room.

STUWO KREMS - more pictures

 <https://www.stuwo.at/en/dormitories/dorm-krems> 





APPLICATION

PLEASE REGISTER ONLINE

 <https://register.fh-krems.ac.at/summer-school/> 

APPLICATION DEADLINE: 15 APRIL 2019

CONTACT

Please feel free to contact us any time.

IMC University of Applied Sciences Krems

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Accreditations/Quality Labels/Memberships

